

JANICE SCHWARZ

www.janiceschwarz.com / 214-801-0724

SUMMARY

Committed, enthusiastic, and knowledgeable web professional. Excellent communication skills and consistent team player in all types of environments. Seeking to expand talents by bringing wealth of expertise to well-established company. Naturally curious and highly teachable with a joy for learning. Motivated self-starter. Organized and detail-oriented. Flexible and adaptable. Focusing on user-centered, responsive design, development.

EDUCATION AND TRAINING

Bachelor of Science: Business/e-Business
University of Phoenix

SKILLS

- HTML5, CSS3, JavaScript, jQuery, Bootstrap
- Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat
- Microsoft Word, Excel, PowerPoint, Outlook
- Axure, Visio, JIRA, Salesforce
- Accessible design and development
- Content management systems, especially WordPress and AEM proficiency
- Web content management
- Responsive web design and development
- Oral and written communications
- Decision making
- Testing and deployment
- Analytics and problem resolution
- Team leadership and team player
- Strong analytical skills
- Excellent problem solving skills
- Marketing
- Search engine optimization (SEO)
- Cross-browser compatibility
- Website architecture
- E-commerce design
- User-centered design
- Design, layout and typography
- Interface creation
- Integrating user feedback
- Campaign branding
- Detail oriented
- SDLC
- Strong collaborative skills
- Task prioritization
- Requirements gathering

EXPERIENCE

5/2020 to Present

Digital Content Designer

TTI – Fort Worth, TX

- Add/remove/update content across all TTI websites (North America, Europe, Asia) for improved corporate website sales
- Analyze product position in terms of supplier positioning, competitor content, and product SEO positioning, and then create unique content for TTI website product pages meeting department standards
- Analyze existing web pages and determine best use for optimal website sales
- Leadership for overseas team in India; coordinate projects with India team
- Write documentation and provide training to team members

11/1999 to Present

Freelancer

Self – Fort Worth, TX

- Web Designer/Developer: Create (design and code) responsive, cross-platform, SEO driven, Section 508 and web standards compliant websites. Primarily use HTML, CSS3 and WordPress.
- Web Content Management: Update business and client eCommerce site content. Verify information is accurate, reflects the brand, and is clear.

- Project Manager: Manage people and projects, creating sites on time and within budget, manage workflow, gather project requirements, examine client business process, goals, and needs, aid clients in gathering site content and/or create site content, QA websites.
- Art and Developer Director roles: Manage staff and create websites that draw new customers, retain customers, and provide excellent ROI.
- Problem solver: Find client problems, needs, and goals, then create and promote sites to fix those problems.
- Copywriter: Write SEO and customer-friendly content for client sites that results in online sales and customer conversion.
- Leadership: Manage, train, and mentor staff for their professional growth and to complete projects on time and within budget.

12/2018 to 04/2019	Web Designer/Developer/Content Manager MESA Supplies – Fort Worth, TX
04/2018 to 07/2018	Web Designer/Developer/Content Manager Click4Corp – Allen, TX
01/2017 to 11/2017	Web Content Manager Compunnel, Inc. – Richardson, TX Assigned Infosys & AT&T
12/2015 to 10/2016	Web Consultant Advantage Resourcing – Grapevine, TX Assigned to Thryve
01/2013 to 11/2014	Web Analyst U.S. Bank Corp/Elan Financial Services – Irving, TX Major Accomplishments:
10/2011 to 12/2012	UI Operations Web Developer Fossil – Richardson, TX
02/2011 to 08/2011	UI Operations Web Developer Creative Circle – Richardson, TX Assigned to Fossil